



**BEEGreen** *ML*

**COMPANY PROFILE**





## Strategy & Vision

**BEEGreen** is a Broad Based Black Economic Empowered company operating in the landscaping and sports turf sector, established in 2020.

It is our aim at **BEEGreen** to uplift the previously disadvantaged by whatever means are at our disposal. This includes but is not limited to:

- **Employment:** Employing previously disadvantaged individuals from the local communities in which we operate
- **Employment Equity:** Being proactive in employment equity best practice, ensuring all employees receive equal opportunities and fair treatment
- **Skills development:** Consistent training and education to build the skills of the **BEEGreen** workforce
- **Ownership and Management:** Direct and indirect empowerment through ownership and management of **BEEGreen**
- **Socio-economic development:** Income generating activities for targeted beneficiaries
- **Preferential procurement:** participation programmes engaging SMME's owned by previously disadvantaged persons

## Driving Force

At **BEEGreen** we are customer driven, with a strong emphasis on providing both products and services at exceptional value.

## Philosophy

**BEEGreen** is grounded in the philosophy of a moral contract between all stakeholders:

- For our shareholders, we commit to delivering a fair return on their investment
- For our staff, we commit to creating a shared destiny in an empowering environment
- For our clients, we commit to delivering superior service at a price that is both transparent and understood
- For our suppliers, we commit to paying on time for superior service

## Values

At **BEEGreen** we subscribe to the following values:

- Customer centric
- Value-driven
- Superior technical skills
- Personal satisfaction
- Enhanced productivity



## **BEEGreen** Black Empowerment Status and Certificate

**BEEGreen** is a Level-2 BEE contributor.

## **Products & Services**

At **BEEGreen** we undertake that all of our work will be done to the highest possible technical standard. Our services are (but not limited to) the below:

### **Landscaping**

- Resorts
- Hotels
- Schools
- Sporting facilities
- Golf Courses
- Industrial Parks
- Housing Estates
- Office Parks
- Landscape Construction
- Landscape Maintenance
- Landscape design
- Landscape construction, designed by others
- Irrigation design and installation
- Sports Turf construction and maintenance
- Tree felling
- Environmental Management
- Advisory Service

### **Procurements and Distribution:**

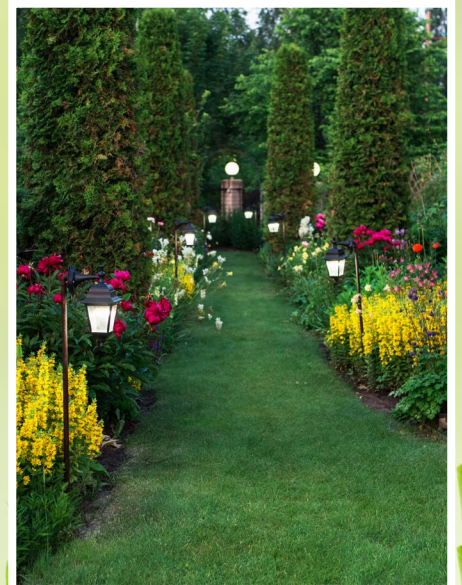
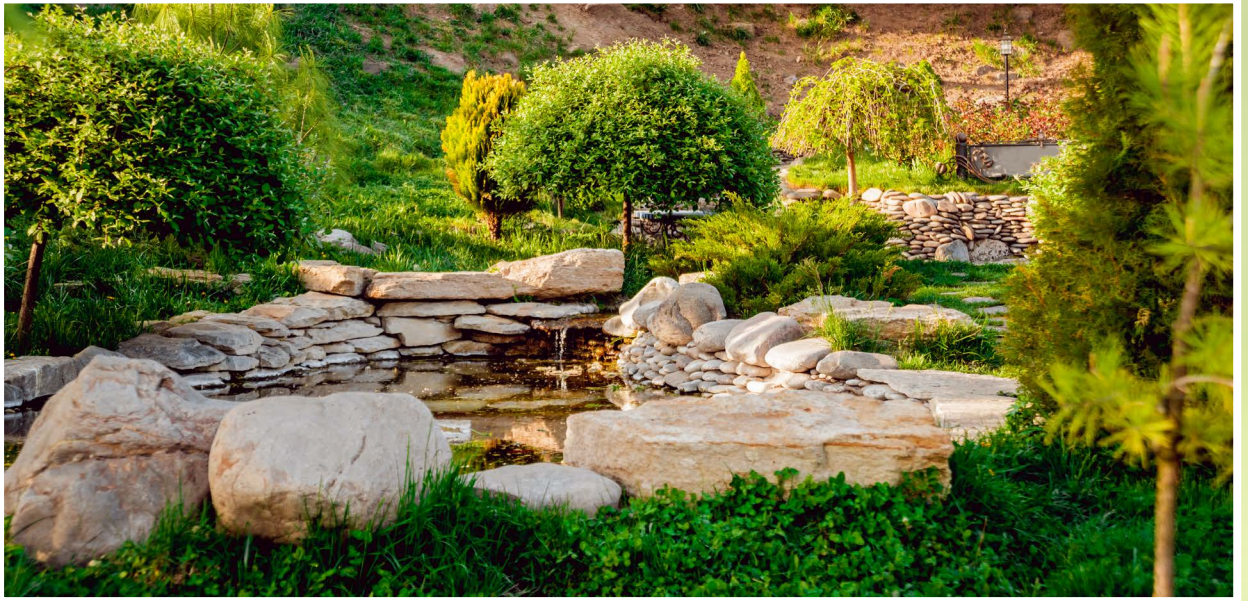
- Chemicals
  - Insecticides
  - Herbicides
  - Fungicides
  - Pesticides
- Fertilizer
  - Liquid
  - Granular
- Wetting Agents and Stickers
- Uniform and PPE
- Tools
  - Lasher approved deal
  - <https://lasher.co.za/>
- Golf Course Accessories

## **Management and Ownership**

**BEEGreen** is 51% black owned. **BEEGreen** is supported by **RealGreen** for its management and admin services.











# BEEGreen

## Company Details

Business Address:	7 Harley Street, Modderfontein, 1609
Tel:	087 096 0195
Fax:	086 541 4211
Email:	beegreen@beegreen.africa
Website:	www.beegreen.africa
VAT No	4420293476
Registration number	2014/201530/07
Main Members:	K. Phungula & J. Kirkby
Operating since:	2020

**Thank you for taking the time to read our company profile.**

**Should you have any questions on our services and how we can help you, please feel free to contact us.**